

Screening Survey Baseline Survey
Behavior Change Communication Intervention:
SMC, Bangladesh

FINAL VERSION

Primary target: Married Men (25-40) and Women (20-35) with income of 12,000-20,000+/-per month

Notes on inclusion and exclusion of participants to gain the required data.

Participants

- We are aiming to interview a married woman of the house who organizes the cooking/home keeping. This person will be between 20-35 (to meet the BCC target audience), ideally carry out most of the cooking for the household.
- If this person is involved at least in some part in the decisions of purchases of larger household items (costing 1800 BDT or more) the survey will be carried out in total with her.
- **However, if this person is in no way involved in decisions of purchases of larger household items** we will also interview the main decision maker. We feel as though this will be more likely in Bangladesh. This person will most likely be male in the low to lower middle incomes communities we are targeting. This person should be between 25-40.
- **If the main decision maker is not available, the household will not be eligible.** We will work to increase access to this person by interviewing in the evenings and weekends as much as is feasible and safe.
- **If this person has a house keeper / maid and therefore organizes the cooking and household but does cook more than 3 times per week** for the household, we will also ask to include the housekeeper /maid for certain questions.
- People paid daily or weekly will be excluded as assumed to have a monthly income of less than 12,000 BDT
- No one in the household shall be involved in marketing and/or cookstove distribution.
- Aim is to identify 800 eligible households- at least 400 will also have the male interviewed.

Household

- We are NOT excluding any HH already with an ICS.
- Households using LPG more than once per day **will be excluded**.
- Households collecting all of their cooking fuel **will be excluded**.
- The house should be made from tin/concrete/ wood (i.e. not a **kacha house** made from mud and thatch) with 2 or more domestic living rooms i.e. not used for business.
- If the household owns two or more of the following smart phone with internet facility, ii) Availability of LED/LCD TV, iii) Availability of motorbike. Excluded as deemed to have an income over 20,000 BDT

Section 1: To be completed for all households approached.

SA: Single answer only. MA: Multiple answers allowed. Complete questions 1-9 before approaching the home.

1	Date of Interview:	dd/mm/yy	
2	Time:	24-hour clock hh:mm	
3	Interviewer initials:		
4	Division	Dhaka	1
		Barisal	2
5	District	Madaripur	1
		Faridpur	2
		Jhajokathi	3
6	Upazilla	Rajoir	1
		Bhanga	2
		Rajapur	3
		Kalkini	4
		Nagarkanda	5
		Nalchity	6
7	Union	Gharua	1
		Hamirdi	2
		Mothbari	3
		Sukhtagor	4
		Rajoir	5
		Khalia	6
		Nalchity (Sadar) Poursobha	7
		Kulkathi	8
		Dapdapia	9
		Nagarkanda (Sadar) Poursobha	10
		Shahidnagar	11
		Kaichail	12
		Kalkini (Sadar) Poursobha	13
		Enayetnagar	14
		Shikar Mangal	15
8	Village ¹	Shorifabad	1
		Bibir kanda	2
		Hajrakanda	3
		Soto Hamirdi	4
		Boro Hamirdi	5
		Gajaria	6

¹TBC. Residential, low to low- middle income areas will be identified for each union. Villages will then be randomly selected from this list.



		Soudpur		7
		Pukurijana		8
		Bodnikathi		9
		Sukhtagor		10
		Narkelbaria		11
		Jogunnathpur		12
		Tatulia		13
		Kundopara		14
		Poshchim Sormongol		15
		Takarhat		16
		Palpara		17
8	Please write in name of village			
9	Select the household using the agreed method. Look at the house. Using the guide in your field pack what type of house is this?	High level pucca. Walls: burnt bricks, concrete, industrial tiles. Roof: burnt bricks, concrete	1	TERMINATE
		Semi-pucca/ lower level pucca. Walls: burnt bricks, metal / asbestos sheets, concrete Roof: burnt bricks, metal / asbestos sheets, concrete.	2	CONTINUE
		Semi-kuccha/ semi pucca. Walls: thatch, bamboo, metal / tin / asbestos sheet, burnt brick.	3	CONTINUE
		Kuccha (mud or polythene walls, grass thatched roof)	4	TERMINATE
10	Take GPS coordinates			
11	Please ask: <i>'We would like to speak with the person responsible for housekeeping and cooking in the home. Is she or he available?'</i>	Yes	1	CONTINUE
		No	2	TERMINATE
12	If available, please say <i>'Today we are working in your neighborhood to conduct a survey on cooking stoves and fuels. The survey will take</i>	Yes	1	CONTINUE TO SECTION 2



	<i>about 25-30 minutes. Through this study we want to understand the experiences and opinions in households like yours. We hope this will lead to better stoves and fuels to be used across Bangladesh. We are independent evaluators and we are not promoting or distributing any stoves or fuels. Can I ask you some questions to see if you are eligible to take part?'</i>	No	2	
13	If person refused to allow the screening questions to be asked- please ask why and note down reason.			TERMINATE

Section 2: Screening Interested People.

Please read the following questions.

1.	Are you married?	Yes	1	CONTINUE
		No	2	TERMINATE

2.	As we are looking for people in specific age groups, could you please tell me your age? SA	Under 20 years	1	TERMINATE
		20-24	2	CONTINUE
		25-29	3	
		30-35	4	
		Over 35	5	TERMINATE

3.	Are you involved in the decisions of purchases of larger household items such as those costing 1800 BDT or more in any way? For example, if you make a recommendation or request, do you feel it may result in a purchase?	Yes	1	CONTINUE TO QUESTION 6
		No	2	CONTINUE

4.	Is the person (or one of the people) involved in decisions of purchases of large household items available to answer a few questions?	Yes	1	CONTINUE TO QUESTION 3
		No	2	TERMINATE

5.	As we are looking for people in specific age groups, could you please tell me the age of this decision maker ?	Under 25 years	1	TERMINATE
		25-29	2	CONTINUE
		30-34	3	

		35-40	4	
		Over 40	5	TERMINATE

6.	Do you cook for this household at least 3 times per week?	Yes	1	CONTINUE TO QUESTION 8
		No	2	CONTINUE

7.	Is the person that does most of the cooking for this household available to answer a few questions?	Yes	1	CONTINUE
		No	2	TERMINATE

Household eligibility

8.	On average, how many times per day do you use LPG for your household cooking?	1 or less	1	CONTINUE
		More than once per day	2	TERMINATE

9.	Do you buy ANY of the fuel you use on your stoves or fires or is it ALL COLLECTED?	Some or all fuel bought	1	CONTINUE
		Collect all fuel	2	TERMINATE

10.	Do you or any member in your household work in any of the following businesses? [Read out the list]	Market research agency	1	TERMINATE
		Market research dept. within an organization	2	
		Advertising or PR agency	3	
		Journalism/ TV station/Radio station	4	
		Marketing	5	
		Cookstoves sales / distribution	6	
		None of the above	99	CONTINUE

This household is eligible to take part, please now read the verbal consent to all participants. If consented, assign House ID number to continue to survey.