



QUESTION AND ANSWER for

REQUEST FOR PROPOSALS (RFP)

MARKET STRENGTHENING PROJECT DATA COLLECTION IN KENYA

1. *We understand that the population of interest for this study is the customers of CCA-supported enterprises in Kenya. Kindly provide us with the number of households that the program has reached to guide the development of an adequate sampling frame.*

For the purposes of the proposal, assume that the project supports 3 enterprises in Kenya, each with 100,000 customers and customer lists including contact information for 60% of the customers. We do not have actual numbers on the households reached as that is not part of the intervention's design. The intervention is directed at supporting enterprises in the clean cooking value chain.

2. *The study's objective is to understand the households' primary fuel used for cooking and how it has changed over time. A household can be using the same fuel but in a more improved stove. For example, a household using charcoal on a traditional charcoal stove can transition to an improved charcoal stove or transition from a kerosene wick stove to a pressured kerosene stove (cleaner). With this in mind, we recommend expanding the scope from just fuels to covering cooking technologies (fuels and stoves).*

The survey should include information about the primary fuel and primary stove type, both currently and previously in use. Stoves and fuels will be categorized according to the table provided in the RFP under "Definition of Gained Access."

3. *We understand that the study is focused on primary fuels. Households may wholly or partially transition from one cooking fuel to another. For instance, a household may add pellets to its energy mix, but not as a primary fuel. Will this study consider these types of transitions?*

These transitions may be captured during data collection but will not count for increased access. Primary fuel use will be considered, consistent with the definition of Sustainable Development Goal 7.1.2.

4. *In how many languages is the firm expected to translate the survey (in addition to Kiswahili)?*

Other languages, if any, will be decided upon consultation with the selected firm. For the purposes of the proposal, assume the survey should be developed in English and administered in Kiswahili only.

5. *Will research approvals from IRB and NACOSTI need to be obtained by the firm?*

The selected firm will need to advise on research protocols for the study. If required, the research approvals will need to be obtained by the firm with support from CCA.

6. *The assumptions state "the project supports 3 enterprises in Kenya, each with 100,000 customers and partial customer lists including contact information." For what percentage of customers is contact information available?*

Assume contact information is available for 60% of these customers.