

The Clean Cooking Forum is the flagship event for the clean cooking ecosystem. The **2022 Clean Cooking Forum**, co-hosted by the Clean Cooking Alliance (CCA) and the Government of Ghana, will take place in Accra from October 11-13 and offer a unique opportunity to demonstrate the benefits of accelerating access to clean energy for cooking. CCA is seeking national, regional, and international partners to support this important event.

## Sponsorship Levels and Benefits

### Strategic Partner - \$100,000

- Verbal recognition at Forum Opening and Closing Plenaries & signage on main stage
- Representative remarks (5 minutes) at one of the Forum plenaries
- Interview to be featured in social media promotion in dedicated social media post
- Company listing (200 words) in Forum digital program
- Inclusion in social media “shout outs”
- Recognition in pre- and post-event publications/communications
- Recognition and link on conference website
- Exhibition booth for staff to engage participants for 2 days
- 6 comped Forum registrations\*

### Platinum Level - \$75,000

- Verbal recognition at Forum Opening Plenary & signage on main stage
- Representative remarks (2 minutes) at the Welcome Reception
- Exhibition booth for staff to engage participants for 2 days
- Company listing (150 words) in Forum digital program
- Signage at receptions & exhibition
- Inclusion in social media “shout outs”
- Recognition in pre- and post-event publications/communications
- Recognition and link on conference website
- 4 comped Forum registrations\*

### Gold Level - \$50,000

- Verbal recognition at the Welcome Reception
- Company listing (100 words) in Forum digital program
- Signage at lunch events
- Inclusion in social media “shout outs”
- Recognition in pre- and post-event publications/communications
- Recognition and link on conference website
- 2 comped Forum registrations\*

### Silver Level - \$25,000

- Company listing (50 words) in Forum digital program
- Signage at networking breaks
- Inclusion in social media “shout outs”
- Recognition in pre- and post-event publications/communications
- Recognition and link on conference website
- 1 comped Forum registration\*

\*Exact number of comped registrations and promotional sponsorship opportunities subject to change given COVID-19 health and safety guidelines.

# Promotional Sponsorship Opportunities

Below is a selection of planned opportunities for which we welcome designated sponsors. Sponsors will receive signage on materials specific to their designated opportunity in addition to the benefits detailed above, and some opportunities allow for multiple sponsors. These opportunities are examples from past Forums and may be subject to change given the final event format.

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## **Networking Reception - \$30,000**

This sponsorship would facilitate an evening reception at the Forum for participants to network and interact with a range of actors within and relevant to the ecosystem.

## **Forum Expo - \$30,000**

By supporting the Forum Expo, this critical sponsor would help provide a platform to showcase the work of partners from across the ecosystem and to serve as a meeting place to network with participants and broker new partnerships.

## **Forum Mobile App - \$10,000**

Mobile app for attendees to access Forum materials, agendas, and logistical information.

## **Sustainably Sourced Water Bottles for Participants and Water Stations - \$10,000**

All attendees will receive conference water bottles with the logo of the sponsor to increase the sustainability of the event.

## **Entrepreneur Mentorship and Coaching - \$25,000**

In the weeks and days leading up to the Forum, these sponsorships will allow entrepreneurs access to leading mentors and coaches to both prepare them to pitch to prospective partners and investors at the Forum, as well as more broadly.

## **Attendee Travel Sponsor - \$4,000 per attendee**

Sponsorship supports select attendees' travel and accommodations at the conference. Unfortunately, we are not able to match sponsors with specific participants.

## **Youth Engagement Campaign - \$50,000**

An important aspect of hosting this flagship event in Accra is to support and empower the next generation of leaders who will drive and sustain progress on clean cooking. This sponsorship will support local and international youth leaders to participate at the Clean Cooking Forum, including through meaningful intergenerational and youth focused programming and pre/post event capacity building support.

## **Live Concert - \$25,000**

This sponsorship would support a live concert with two-time Grammy Award nominee and longtime clean cooking champion Rocky Dawuni, who was born and raised in Ghana.

To partner with us, email the Strategy & Development Team at [strategy@cleancooking.org](mailto:strategy@cleancooking.org).

## **About the Clean Cooking Alliance**

CCA works with a global network of partners to build an inclusive industry that makes clean cooking accessible to the three billion people who live each day without it. Established in 2010, CCA is driving consumer demand, mobilizing investment to build a pipeline of scalable businesses, and fostering an enabling environment that allows the sector to thrive. Clean cooking transforms lives by improving health, protecting the climate and the environment, empowering women, and helping consumers save time and money.

