

Increasing buyer confidence in clean cooking carbon projects by implementing values on:

INTEGRITY TRANSPARENCY FAIRNESS SUSTAINABILITY

Theme 1

INTEGRITY

and substantiated.

- Any assumptions made are conservative.
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- and can be evidenced.

Project claims are evidence-based, case-specific,

1: Project developers use baselines that are realistic and geography specific.

12: Project developers accurately monitor fuel consumption or stove usage.

13: Project developers claim only those co-benefits that are substantiated



Theme 2

TRANSPARENCY

carbon markets is accessible.

T1: Market actors are transparent about the proportion of carbon revenue reaching actors further down the value chain.

T2: Market actors enable buyers to reflect co-benefits in carbon credit prices.

Non-commercially sensitive information on clean cooking



Theme 3

FAIRNESS

- **F1:** Project developers actively engage users in the design of projects.
- F2: Project developers ensure users make informed decisions on their participation at the start of a carbon project.
- Project developers share carbon revenue with users in recognition of their **F3**: role in generating emissions reductions.
- F4: Investors and intermediaries earn carbon revenue that is proportionate to the value they add and the risks they assume.

Carbon projects solicit informed consent from users and share revenue fairly along clean and improved cooking value chains.



Theme 4

SUSTAINABILITY

- improved cooking markets.

Carbon markets complement other forms of funding and do no long-term harm to local clean and improved cooking markets.

S1: Providers of official development assistance and philanthropic capital ensure their funds are complementary with carbon finance.

S2: Project developers avoid creating excessive market distortion in clean and

S3: Governments create an enabling environment to incentivize the development of national clean and improved cooking carbon markets.

